



7. SWOT analysis

	Advantages	Your answers	Disadvantages	Your answers
INTERNAL - In relation to current workforce	Strengths <ul style="list-style-type: none"> • Current capability? • Current performance? • Existing resources? • Distinctive competencies? 		Weaknesses <ul style="list-style-type: none"> • Incapacity? • Deficiencies (human)? • Deficiencies (resource/financial)? • Underperformance? 	
EXTERNAL - In relation to future workforce issues	Opportunities <ul style="list-style-type: none"> • Forces Driving Change (PESTLE)? • Industry critical success factors? • Collaboration? 		Threats <ul style="list-style-type: none"> • Forces Driving Change (PESTLE)? • Industry critical success factors? • Competition? 	

Remember to Update your Plan!

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